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FOR IMMEDIATE RELEASE

Strategic Ranking, LLC Partners with PRWeb and SEO-PR to Offer Press Release Optimization and Online News Distribution Services to Clients

*Strategic Ranking, LLC partners with PRWeb and SEO-PR enabling the Richmond Virginia area-based national search engine marketing consulting company **to provide premier, cost-effective press release optimization and online news distribution services to clients. Offers 10% Introductory Discount to clients!***

RICHMOND, VA (March 30, 2005) — [Strategic Ranking LLC](#), a national search engine marketing consulting company located in the greater Richmond Virginia area, today announced that they have become **Certified Search Engine Marketing Promotion Partners with PRWeb and SEO-PR.**

Each month, more than 27 million people in the United States use Yahoo News, Google News and other news search engines to find the latest information about a wide range of topics that interest them. When they conduct a news search, they often find relevant news releases along with articles from thousands of news sources.

According to Nielsen/NetRatings, Yahoo News and Google News are now two of the top current events and global news destinations—in the same league as CNN, MSNBC, NYTimes.com, and washingtonpost.com. **If your company's marketing and promotion strategy includes the Internet, your news releases need to be optimized for and distributed to the major news search engines.**

Mary E. Archer, founder and President of Strategic Ranking LLC, remarked, "Becoming a Certified Search Engine Marketing Partner with PR Web and SEO-PR enables us to add premier, cost-effective press release optimization and online news distribution services to our arsenal of search engine marketing solutions. Optimizing press releases for news search engines expands our client's visibility considerably."

Search engine promotion services provide you with a number of benefits, including: receiving high keyword ranking for up to 30-days in Yahoo News, Google News, as well as other popular news search engines; building relevant links that follow Google's and Yahoo's quality guidelines and anti-spam policies; increasing the number of qualified visitors to your site from news search engines; and generating publicity as well as leads.

Strategic Ranking is offering a 10% introductory discount to any company or organization that purchases Press Release Optimization and online news distribution services from now until May 1, 2005. Simply go to <http://www.strategic-ranking.com/pressreleaseoptimization.htm> to get started today!

About PR Web

Based in Ferndale, WA, [PR Web](#) has offered free online press release distribution services since August 1997. Since then, PR Web has become the largest newswire catering to small and medium sized companies as well as one of the largest online press release newswires.

About SEO-PR

With offices in Boston and San Francisco, [SEO-PR](#) has been optimizing news release programs for news search engines since March 2003. Since then, SEO-PR has provided advanced news search engine promotion services to a growing list of clients and partners.

[Strategic Ranking LLC](#), a national search engine marketing consulting company located in the greater Richmond Virginia area, provides customized search engine optimization, advertising, promotion and training solutions to corporate clients, small to mid-sized businesses, organizations and agencies. Visit us on the web at www.strategic-ranking.com/pressreleaseoptimization.htm.

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